

The “DISCOVER LABORATOIRE DR RENAUD” contest (the “Contest”) is being held by Crescita Therapeutics Inc. for Laboratoire Dr Renaud (the “Contest Organizers”). The contest will run online from October 8, 2021 to October 24, 2021 (the “Contest Period”). It will be advertised on <https://www.ldrenaud.com/fr/concours>, La Presse and Laboratoire Dr Renaud's social media platforms: Instagram (@ldr_canada) and Facebook (<https://www.facebook.com/ldrenaud>).

ELIGIBILITY

This Contest is open to all Canadian residents aged 18 years or older, except the Contest Organizers' employees, beauty professionals, agents and representatives, their advertising and promotional agencies, suppliers of prizes and services related to this Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and all persons with whom these employees, agents and representatives are domiciled.

HOW TO ENTER (No purchase necessary)

To enter the Contest, visit <https://www.ldrenaud.com/en/pages/concours/> during the Contest Period. You must then fill out the official “Discover Laboratoire Dr Renaud” entry form available online at the following address: <https://www.ldrenaud.com/en/pages/concours/>, enter your name and all the requested information, click on the button to accept the Contest Rules, and the button to submit the entry form.

By submitting an entry form to the Contest, you signify that you have read the contest rules (the “Contest Rules”) and agree to abide by them. You agree that submitting an entry to the Contest via the website or any other electronic platform constitutes an electronic signature on your part, which binds you to these Contest Rules.

Boxes on the form marked with an asterisk or otherwise indicated as mandatory must be completed to enter the Contest. Other information requested is useful but not required to enter the Contest.

Entries must be received no later than 11:59 p.m. Eastern Daylight Time (EDT) on October 24, 2021 to be valid.

No entries will be accepted after this deadline for any reason. Any entries received after this deadline will be rejected.

Limit one entry per day, per person. Any person who enters or attempts to enter more than the permitted number of times, or who uses any robotic, automatic, electronic, or another duplication method not permitted under these Contest Rules, will be deemed to have made an attempt at tampering or manipulation, which will result in automatic disqualification of that person's entry, vote or any other results of that entry.

HOW THE PRIZE WILL BE AWARDED

A random draw will be held on October 27 at approximately 11:00 a.m. (EDT) at the offices of Crescita Therapeutics Inc. from all eligible entries received during the Contest Period. A selection committee will oversee the draw for the winner.

The first randomly selected participant that will have correctly listed the clue and correctly answered the mathematical skill-testing question will be declared the winner, subject to their meeting all the conditions set out in these Contest Rules.

To be declared a winner, the person whose entry is selected must be contacted by telephone by the Contest Organizers within ten (10) business days of the draw date.

Failure to comply with any of the above conditions or with any of the conditions set out in these rules, or refusal of the prize, will result in disqualification of the selected entrant. In such a case, a new draw will be made to award the prize in accordance with these Contest Rules until a participant's entry is selected and a participant declared a winner. In the event no entrant is declared a winner within sixty (60) days of the original draw, the Contest Organizers may cancel the prize at their discretion.

PRIZE DESCRIPTION

One (1) prize is available. The prize is valued at \$1,000 and will be awarded to the winner; it does not include any supplement. The prize is awarded in the form of a \$500 gift card for a Laboratoire Dr Renaud treatment at one of the beauty clinics or spas listed on <https://www.ldrenaud.com/en/pages/trouver-un-institut> (the choice of location is up to the winner) and a Laboratoire Dr Renaud product kit worth \$500.

CHANCES OF WINNING

The chances of a participant's entry being selected depend on the number of entries duly registered and collected during the Contest Period.